

PUCRS | INTERNATIONAL

VIRTUAL EXCHANGE PROGRAM 2023.1

Guide for Incoming Students



An aerial photograph of a city, likely Porto Alegre, Brazil, with a blue color overlay. The text 'WELCOME TO PUCRS!' is prominently displayed in the center-left. The word 'WELCOME' is in a light blue outline font, and 'TO PUCRS!' is in a white outline font. To the right, a white-bordered box contains a paragraph of text in white font, with 'Times Higher Education' highlighted in blue.

WELCOME TO PUCRS!

Located in the city of Porto Alegre, in Rio Grande do Sul / Brazil, PUCRS is the #1 higher education institution in Brazil according to the **Times Higher Education** ranking. More than 150,000 students have graduated from our programs in 74 years of existence. We offer 55 undergraduate programs, 22 graduate programs (Master's and PhD) and 70 other Certificate and Extension programs.

WE ARE AS GREAT AS THE FUTURE

Our Main Campus, located in Porto Alegre, capital of the State of Rio Grande do Sul, sits in a total area of 55 hectares where thousands of people come and go to every day. Our Campus is home to our **7 schools**, the **Main Library**, the **Sports Park**, the **Science and Technology Museum**, the **Science and Technology Park** and the **São Lucas Hospital**.



ABOUT OUR PROGRAMS

ABOUT EMOVIES

eMOVIES is a consortium of OUI member universities (**Organización Universitaria Interamericana**), in which each institution provides a number of seats in courses that can be offered entirely online.



ELIGIBILITY CRITERIA

- To be regularly enrolled in a university participating in the EMOVIES Program;
- Although there is no need to certify language proficiency, students must have an intermediate-level of proficiency in the language the course is taught.



DOCUMENTATION

- [Application form \(submitted online\)](#);
- Scanned copy of valid passport or national identity document;
- Updated academic transcript.

ABOUT AMERICARUM MOBILITAS

It is a mobility program for students and faculty from ODUICAL (**Organization of Catholic Universities in Latin America and the Caribbean**) member institutions. The program allows for on-site and virtual mobility, according to the offer and availability of seats and opportunities in each institution.



ELIGIBILITY CRITERIA

- To be regularly enrolled in a university participating in the Americarum Mobilitas program;
- Although there is no need to certify language proficiency, students must have an intermediate-level of proficiency in the language the course is taught.



DOCUMENTATION

- [Application form \(submitted online\)](#);
- Scanned copy of valid passport or national identity document;
- Updated academic transcript.

ABOUT PUCRS VIRTUAL MOBILITY PROGRAM

The **Virtual Mobility Program** allows students to enroll in undergraduate and graduate courses online at PUCRS. It is an opportunity to study a different language, come into contact with new cultures and internationalize the curriculum.



ELIGIBILITY CRITERIA

- To be regularly enrolled in a partner university;
- Although there is no need to certify language proficiency, students must have an intermediate-level of proficiency in the language the course is taught.



DOCUMENTATION

- **Application form (submitted online);**
- Scanned copy of valid passport or national identity document;
- Updated academic transcript.

SUBMISSION CRITERIA

- Students must fill out the form and submit a digital copy of the requested documents to the International Office or department in charge of academic mobility programs in their home university;
- The home university must send the documents to the Office of International Cooperation at PUCRS: mobilidade.in@pucrs.br

UNDERGRADUATE PROGRAMS

COURSES 2023.1



Deadline: **November 30th, 2022**



Courses will be delivered asynchronously (with the exception of Portuguese for International Students), so they will not be offered in real time. The course is delivered in one-week learning modules. Students may schedule synchronous meetings with the faculty and other students.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Portuguese for International Students I	50	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Development of basic communicative competence through speaking and writing. Synchronous class: Mondays and Wednesdays from 5:30 pm to 7:00 pm/ Tuesdays and Thurs days from 5:30 pm to 7:00 pm
Portuguese for International Students II	25	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Development of basic / intermediate communicative competence through speaking and writing. Synchronous class: Mondays and Wednesdays 2 pm to 3:30 pm

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Innovation and Development in Health	5	School of Health and Life Sciences	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Theoretical and practical study of the planning and development of new light, light-hard and hard technologies, to advance entrepreneurship in the health care.
Health Research	5	School of Health and Life Sciences	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Theoretical approach to research and its application into professional practice in health. Observation, discovery, innovation and creativity, with focus on ethics, criticism and research. The course introduces students to the different methodological approaches to research in an interdisciplinary perspective.
Philosophy of Law	5	Law	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Ethical fundamentals of Law; Political dimension of Law; Law, justice and the common good.
Theory of Crime	5	Law	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Study of the General Theory of Crime, including examinations of human behavior, definitions of crimes, unlawfulness and culpability.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
History of Psychology	5	School of Health and Life Sciences	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Historical context of the consolidation of Psychology as a science. Analysis of the ontological conceptions that constituted modern Psychology. Understanding of the different historical moments that characterized Psychology as an autonomous discipline, encompassing the debate about its scientific condition, its theoretical and methodological diversity. Presentation of the socio-historical conditions that led to the organization of psychological science in the Brazilian panorama.
Integrated Health Work	5	School of Health and Life Sciences	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Approach to concepts related to Health Policies and Systems: historical perspective; Unified Health System: principles, guidelines and work processes; health priorities, including the theme of ethno-racial diversity; integrated health care in different work contexts.
Environmental Law	5	Law	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Emphasis on environmental protection and the fundamental principles of Environmental Law. Main applicable Brazilian legislation. Legal means of environmental protection. Legal aspects of environmental protection at the national level.
Civil Law VIII: Family Law	5	Law	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Study of the family. Marriage. Family entities outside marriage. Assistance and protection of the family and the individual.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Arts and Visual Languages	5	Communication	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	This course addresses different artistic styles and their aesthetic implications for the languages that are used to communicate creative industry products with a focus on Design and Cinema. It will also address arts as a creative repertoire, based on their characteristics resulting from historical transformations. In this context, it will relate them to contemporary visual culture. Lastly, it will look at the relationship between the image and the viewer considering perception and aesthetics.
Creativity	5	Communication	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	This course will discuss the creative process and its connections with other areas of knowledge using definitions and concepts associated with the subject and society. The course will employ different methods and techniques to develop ideas and foster motivation. One of the ultimate goals is to highlight the differences between creativity and innovation in creating products for the creative industry.
Digital Culture	5	Communication	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the following topics: Introduction to the concepts and elements of digital culture applied to the field of communication; The fundamentals, principles and logic of the scenarios that have caused the means of communication to go digital, as well as the use of the Internet and the contexts of network communication.
Influencers and Marketing Strategies	5	Communication	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the following topics: The current scenario and the social networks' ecosystem of influence and social capital, from a theoretical perspective; The practices and uses of influencers in digital marketing strategies, as well as the development and measurement of the results of strategies used by digital influencers. The course is 60 hours in length.
Scriptwriting, Production, Direction And Editing for Youtube	5	Communication	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	This course will present the basic foundations of script writing, assistance, direction and drama for digital video channels. The course will include both theory and practicum work to develop artists' expressive capabilities. The course will also present the elementary aspects of audiovisual editing and production for YouTube.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Business Law	5	Law	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Studies the regulation of economic activity, related to business, tax, and labor law. Analyzes subjects pertinent to the entrepreneur and to companies. Credit instruments. Bankruptcy and extrajudicial and judicial recovery. The rendering of services: employment relations and outsourcing contracts. The tax relationship and taxable event. Tax credit, assessment, inspection and active debt, constitutional limitations to taxing power.
Public International Law	5	Law	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Public and Private International Law. Historical evolution of International Law. The relationship between international law and domestic law. International legal personality. States, International Organizations and individuals as subjects of International Law. International responsibility of States. Immunity from jurisdiction in international law. The purposes and principles of the United Nations in promoting world peace. Sources of Public International Law. Peaceful settlement of international disputes. Political asylum. International protection for stateless persons and refugees. International human rights law.
Constitutional Process	5	Law	2 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Theoretical and practical study of the procedural aspects of the 1988 Constitution of the Federative Republic of Brazil, with emphasis on constitutional actions, procedural constitutional guarantees, and the evolution and peculiarities of the Brazilian system of constitutionality control.
Reading and Textual Production	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate or graduate program	Feb. 27, 2023 – Jul.08, 2023	Study of language in use and the fundamentals of interlocution: interlocutors, text, context and the construction of meaning in reading and textual production practices. Instrumental reading in native and foreign languages. Grammar review and application of reading strategies aimed at text comprehension. Elements of textualization: cohesion, coherence, intertextuality, informativeness, intentionality, acceptability and situationality.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Social Anthropology	5	Humanities	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Introduction to basic concepts of Anthropology as an instrument to understand social reality. Study of common points and / or associations between Anthropology and Psychology. Reflection on collective and individual notions. Introduction to historical and cultural factors that are present in the thinking and dynamics of contemporary Western societies.
Special Education And Inclusive Processes	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	this course will address the schooling process of subjects with disabilities and different specific educational needs in its biopsychosocial, historical and philosophical aspects. This course will also analyze the foundations of effective inclusive education actions in their theoretical and practical aspects. Ultimately, it will look into the pedagogical processes and methodological proposals from the perspective of inclusive education.
Ethics and Civic Consciousness	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the following topics: The philosophical problems and concepts associated with morality and the exercise of civic consciousness; The main themes and problems associated with Ethics over the course of the History of Philosophy; and A philosophical reflection on the democratic ideals, civic consciousness and human rights.
Philosophy and General Ethics	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the following topics: Philosophical problems and concepts related to morality and the exercise of civic consciousness; Introduction to the main themes and problems of ethics over the course of the history of Philosophy; Philosophical reflection on the democratic ideals, civic consciousness and human rights; The course is 60 hours in length.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Humanism and Religious Culture	5	Humanities	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The human condition in transcendence; Christian faith and modern culture; Religious phenomena and their different traditions; Elements of Afro-Brazilian and indigenous culture and religiosity; Relationship between faith and reason, and science and religion; Motivation for community actions, as a consequence of a social awareness and Christian faith.
Educational Psychology: Development	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	This course will address human development, in its different stages of life, in its cognitive, socio-affective and psychomotor aspects. It will present the contributions of the theories of Educational Psychology for human development. The course will get students to reflect upon the connections between education, cultures and youth in contemporary contexts
Educational Psychology: Learning	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the following topics: Conceptual analysis of the characteristics, intervening factors and the significance of the learning process and its relationship with the process of teaching; Identification of different theories underlying educational practice (behaviorist, socio-interactionist and humanist), differences and similarities between these theories and their implications for the teaching and learning process; Analysis of motivation and its relationship with the teaching and learning process; Identification of teacher and student roles according to different theories; and Neuroscience and technology applied to human learning.
Ethnic and Racial Relations and Affirmative Actions	5	Humanities	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Ethnic and racial inequalities and their impact on the construction of the subjects' identity. Ethnic and racial issues in the socio-historical development of Brazil. Analysis of the legal provisions underlying public policies and affirmative actions. Educational and social actions to fight racism and promote ethnic and racial equality.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Introduction to the Financial and Capital Market	5	Business	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course will address the structure and operation, as well as the normative, regulatory and operational principles of the Financial and Capital Market, highlighting its importance, the agents and their interactions. It will also address the concepts of savings accounts and investment and the products and services for raising and investing resources in fixed income and variable income instruments, including the ideas of risk and return
Marketing	5	Business	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course will provide students with an overview of Marketing, including its fundamental concepts and the various perspectives that the area offers for business success. The course is 60 hours in length.
Digital Businesses	5	Business	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	This course will address the types of relationships that are brought forth by the internet. It will foster a discussion on the role of digital technologies in business and on the main digital business models and their impact on organizational strategies. It will also address the following topics: a) Marketing practices applied to digital media, focusing on multidimensional vision and results; and b) Social media and social networks to boost businesses.
Sustainability	5	Business	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Global warming and climate change: theory, history and consequences for the world economy. Paradigms and challenges of the global economy with a view to sustainable development. Strategic sustainability and innovation. Social impact businesses and the influence of stakeholders on organizations' decision-making. Hyperconsumption and shared economy.

COURSE	SEATS	PROGRAM	CREDITS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Information Management	5	Business	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course deals with the importance of information and its management in organizations and the main technologies and systems available to perform business activities at organizational levels, both those already consolidated and those that are market trends.
People Management	5	Business	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Contemplates the main policies and practices that can be adopted in people management to give companies a competitive advantage. Attraction of professionals. Professional performance management. Compensation and benefits. Corporate education. Career and well-being of professionals. Management by competencies. Trends in people management.
Management Accounting	5	Business	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Study of financial and economic indicators obtained through the analysis of financial statements, which support the measurement and evaluation of results for administrative actions in financial management and decision making. Analysis of costs and expenses. Sales price formation from accounting information.
Contemporary Political Economy	5	Business	2 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	Characterization of economic theories with interfaces to political science, sociology and history. Presentation of the different approaches to power relations in the economy and the role of the State since Adam Smith. Analysis of more recent approaches that deal with the relationship between economics and institutions in national and international economic development.
Business Strategy	5	Business	4 credits	Portuguese	To be enrolled in an undergraduate program	Feb. 27, 2023 – Jul.08, 2023	The course deals with the elaboration of strategic planning from a detailed analysis of the environment and internal factors of the organization, considering the limitations and advantages of the models proposed by the main authors and the main tools of environmental analysis and implementation for this purpose.

EXTENSION AND CERTIFICATE PROGRAMS 2023.1



Deadline: **Flexible dates**



The courses consist of asynchronous classes and activities, so they will not be delivered in real time.

PROGRAM	SEATS	TYPE OF COURSE	HOURS	LANGUAGE	COURSE REQUIREMENTS	START AND END DATE	COURSE INFORMATION
Learning to Lead	500	Extension	4	Portuguese	Portuguese Language Proficiency	Flexible dates and length (asynchronous)	https://online.pucrs.br/gratuito/aprender-para-liderar
Augusto Cury's Master Class Healthy Leadership: Transforming People And Companies	500	Extension	2	Portuguese	Portuguese Language Proficiency	Flexible dates and length (asynchronous)	https://online.pucrs.br/curso-gratuito/lideranca-saudavel?utm_source=wpp&utm_medium=disparo&utm_campaign=mensagem-e-mail

*ANY QUESTIONS?
CONTACT US*

The **Office of International Cooperation** is available to answer questions from partner universities and their students at: mobilidade.in@pucrs.br

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