The practical online management database for colleges

- A unique collection of more than 30 vocational and applied management journals, published by Emerald
- Review abstracts from 300 of the world’s top management journals
- Quality resources for teaching faculty, librarians and students

www.emeraldinsight.com/college
Emerald is the leading international publisher of management and library & information science journals. Emerald has worked in collaboration with faculty and librarians to fully understand their requirements. The result of these findings has led to the development of this new database for your further education college library – *Emerald Management Xtra College*.

*Emerald Management Xtra College* has been designed specifically for further education colleges, bringing together over 9,000 practical management articles from 30 Emerald journals into one unique database. This brand new product is part of Emerald’s commitment to continuous improvement and understanding our customers’ needs.

**WHAT IS INCLUDED IN EMERALD MANAGEMENT XTRA COLLEGE?**

- **30 applied and vocational management full text journals** – translating into over 9,000 full text articles, all providing practical perspectives on areas of management including marketing, health, strategy, training and development, and human resource management.

- **Independent review abstracts from a further 300 management journals** – these 300 journals are selected by an independent Accreditation Board of industry experts and cover all major fields of management – accounting and finance, human resource management and marketing. For a full list please visit [www.emeraldinsight.com/college](http://www.emeraldinsight.com/college).

- **Collections** – *Emerald Management Xtra College* collections include articles, case studies, book reviews, interviews, specialist teaching and student resources.

- **Resources** – *Emerald Management Xtra College* contains a wide range of high quality material for your college library, offering functionality and a host of features designed specifically for librarians, teaching faculty members and students.

Combining Emerald full text journals, reviews, collections and resources in one fully searchable database, *Emerald Management Xtra College* will offer you …

**Flexibility** – Colleges that subscribe to *Emerald Management Xtra College* have unrestricted access to the database all day, every day. Students can search for and read articles on campus and remotely. This gives your students the flexibility to continue their study wherever they are and whenever it suits them.

**Ease of use** – *Emerald Management Xtra College* is equipped with a sophisticated search engine that enables students to search over 9,000 full text articles with ease. Whether they choose to search by keyword, author, journal title, company name or publication year, they will quickly see a list of relevant reading.

**Efficiency** – if students make a spelling or typing error when entering search criteria, this is flagged up and an alternative is offered. Searching by American English is no problem – if users type in “labor”, they will automatically be given a list of articles that relate to both “labor” and “labour”.

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The diagram below demonstrates the resources and collections included in a subscription to the Emerald Management Xtra College database:

- **Emerald Management Reviews**: 30 EMERALD TITLES
  - EMERALD FOR MANAGERS
  - EMERALD FOR DEANS
  - EMERALD FOR RESEARCHERS
  - EMERALD FOR AUTHORS
- **Conference Central**
- **Interview Collection**
- **Literature Review Collection**
- **Case Study Collection**
- **Emerald for Librarians**
- **Emerald for Faculty**
- **Emerald for Authors**
- **Emerald for Researchers**

- **Key Management Readings**
- **Book Reviews**
- **Management Insights Collection**
- **Emerald for Managers**
- **Emerald for Deans**

**Profiles, reviews and diary information about forthcoming and recent conferences in business, management and related fields**

**A quick and convenient place for researchers to find a starting place for their next piece of work**

**Now contains over 1,000 case studies selected for their quality and suitability**

**Current thinking and practical advice on library and information management**

**Resources designed to provide support and practical advice for teaching**

**More than 500 interviews with leading figures in business and academia – ideal for use in lectures and seminars**
30 of Emerald’s most applied and vocational management full text journals:

**Accounting, Finance and Legal**
Journal of Risk Finance, The (incorporating Balance Sheet)

**Health Care Management**
Health Education
Journal of Health Organization and Management
Nutrition & Food Science

**Industry Sector Management**
International Journal of Contemporary Hospitality Management
International Journal of Retail & Distribution Management

**Information and Knowledge Management**
VINE

**Innovation and Enterprise**
Journal of Small Business and Enterprise Development

**Library Management and Library Studies**
New Library World

**Managing People**
Career Development International
Human Resource Management International Digest
Information Technology & People
Women in Management Review

**Managing Quality**
Managing Service Quality: An International Journal

**Marketing**
Journal of Consumer Marketing
Journal of Fashion Marketing and Management: An International Journal
Qualitative Market Research: An International Journal

**Organizational Development and Change Management**
Development and Learning in Organizations: An International Journal

**Performance Management and Measurement**
Measuring Business Excellence

**Property and Real Estate**
Engineering, Construction and Architectural Management
Facilities

**Strategy and General Management**
Corporate Communications: An International Journal
Corporate Governance
foresight
Business Strategy Series (Formally Handbook of Business Strategy)
Journal of Business Strategy
Strategic Direction
Strategy & Leadership

**Training and Development**
Education + Training

For further information and a full list of the independent review abstracts of the world’s top management journals please visit [www.emeraldinsight.com/college](http://www.emeraldinsight.com/college)
COLLECTIONS

The Emerald Management Xtra College Collections provide short-cuts for user convenience and are updated on a monthly basis to maintain current awareness, as well as being designed to save your research time. The collections are made up of full text papers and abstracts linked to full text originals. So whether you are a lecturer who requires material to illustrate a key point, a researcher about to undertake a new piece of work or a student preparing a dissertation project – Emerald Management Xtra College has the answer.

Benefits of the Emerald Management Xtra College Collections:

- Help identify the best papers for your research needs through pre-selected collections
- Quickly pinpoint the most relevant articles for your management research
- Maintain current awareness through regular updates.

Case Study Collection

More than 1,000 case studies have been selected for Emerald Management Xtra College for their quality and suitability for teaching and learning. From 2001 to date these cases are ideal to use as examples of business and management issues and are updated regularly to maintain current awareness and keep teaching material fresh and original.

Examples of companies featured:
- Coca-Cola
- BASF
- Toyota
- Unilever
- Hilton Group.

Literature Review Collection

This collection of more than 500 literature reviews is fully searchable and browsable and is updated regularly to create a dynamic and ever growing collection. Carefully selected from leading publications, it is a quick and convenient place for researchers to find a starting-point for their next piece of work or locate gaps in the current literature.

Interview Collection

More than 500 interviews with leading figures in business and academia are brought together in one place for the first time by Emerald. This collection is updated regularly to provide a growing repository of interesting and lively snapshots of people who shape the business and academic fields. They are ideal for lectures, seminars and general interest.

Interviews in this collection include:
- Peter Drucker
- Chris Argyris
- John Kotter
- Jim Collins
- Richard Pascale
- Rosabeth Moss Kanter.

Management Insights Collection

Consisting of more than 1,000 articles from Emerald’s strategy journal collection, enabling readers to keep up to date with the latest strategic thinking in the management field.

The Management Insights Collection includes content from 2002 to the present day, providing reviews, viewpoints, case studies, innovation articles and authored articles.

Also included are concise trend articles, which analyse current research trends and are supported by two or three reviews of key articles from the world’s top 300 management journals.
Articles from the following strategy titles are included:

- Strategic Direction
- Human Resource Management International Digest

Key Management Readings

Emerald’s editorial team review all newly published papers on a monthly basis and hand-select those which excel in terms of originality and topicality. Also covered are reviews of key management content and key Emerald web pages, providing an up-to-date comprehensive collection of top quality content. These Key Management Readings are updated monthly and are exclusive to Emerald Management Xtra College users.

Subjects covered include:

- Economics
- Information and Knowledge Management
- International Business
- Managing People
- Operations and Logistics Management
- Organizational Development and Change Management.

EMERALD MANAGEMENT REVIEWS

Its vast database of over 190,000 article reviews from the top 400 management journals gives a unique practical method of pinpointing and assessing the value of specific articles. With instant online access backed up by full text article availability, Emerald Management Reviews are a fast and effective way of researching the best management literature in the world.

What’s included

- Vast archives of information – 190,000 reviews dating back to 1988
- Full text availability for articles reviewed – seamless link if users are already subscribers to the journal and links to alternative purchasing options
- 1,300 new reviews added each month
- Easy-to-read structured reviews you will not find in other abstracting services
- Up-to-the-minute information – reviews appear in the database immediately after journal publication
- Saved search alerting – personal notification of reviews relevant to users as soon as they become available
- Expertly classified and keyworded articles
- Sophisticated yet simple online searching and browsing.

Emerald Management Reviews subject areas

Emerald Management Reviews covers all major aspects of management, from marketing and logistics, to strategy, human resource management, accounting and finance, quality, operations & production management and information management.

Prominent journals in the Emerald Management Reviews database include:

- Journal of Finance
- Harvard Business Review
- Journal of Marketing
- Omega
- Sloan Management Review
- Strategic Management Journal
- British Journal of Management
- Long Range Planning
- MIS Quarterly
- Ivey Business Journal
- Academy of Management Journal.
RESOURCES

Emerald for Librarians – Emerald Library Link

Emerald is committed to offering solutions to the issues facing librarians and continues to provide support. Through feedback and ongoing discussions with librarians, Emerald has acquired a deep understanding of library concerns. The library resources have been developed in response to this and include:

- Librarian and user toolkits – posters, step-by-step guides and other material to help promote the library
- Articles and ideas from other practising librarians about marketing library services
- Management articles – covering subjects concerning day-to-day management issues
- Guru interviews – read tips and opinions from key leaders in the field
- Community section for networking and viewpoint discussions
- Emerald Library Link news – press announcements and updates – keep in touch with the wider librarian community.

Emerald for Faculty

A mix of tools to help develop more effective teaching and study practices and articles of interest and relevance to anyone in further education.

Includes:

- Study skills papers covering different aspects of study, across all levels
- Insights into the issues involved in teaching management in a further education establishment, plus tips and suggestions from colleagues in the field
- Selected excerpts from research textbooks
- “Campus Life”, a series of thought-provoking articles highlighting the different perspectives and experiences of all those engaged in teaching or learning in business and management.

Conference Central

The most comprehensive collection of links to international conferences of its kind. It offers Emerald Management Xtra College subscribers profiles, reviews and relevant information about conferences in business, management and related fields.

GIVE YOURSELF A FREE 30 DAY ADVANTAGE

Try Emerald Management Xtra College today

E-mail: emxcollege@emeraldinsight.com for your free trial login and password
The next step …

To enable your college to fully appreciate the benefits of a subscription to Emerald Management Xtra you can take a **free 30 day trial**. To request a trial please e-mail **emxcollege@emeraldinsight.com**. For details of pricing and purchasing options please contact Rene Schoelzel:

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