



artevelde university college ghent  
MEMBER OF GHEENT UNIVERSITY ASSOCIATION

# BUSIDAYS 2018

SPORTS MARKETING: THE NEXT LEVEL!

SUNDAY 11 MARCH (6PM)- WEDNESDAY 14 MARCH (3PM)

## Busidays 2018: be the game changer!

Our partner in crime remains a secret, but let's say it's a cool, trendy, young organization in the sports industry having loyal fans and even diehard addicts.

- **Your task?** Your international Busidays student team will function as the partner's consultant.
- **Goal:** Help our partner to conquer the market and turn every (potential) fan into an addict.



**LOCATION:**  
GHENT - BELGIUM

**TOPIC:**  
SPORTS MARKETING, THE NEXT LEVEL



**HOST:**  
ARTEVELDE UNIVERSITY COLLEGE



**INFO:**  
[FACEBOOK.COM/BUSIDAYS](https://www.facebook.com/busidays)



**PRICE:**  
€99,00

**INFO & REGISTRATION:**  
[PETRA.VIJNCKE@ARTEVELDEHS.BE](mailto:PETRA.VIJNCKE@ARTEVELDEHS.BE)

