

# Exchange students

# Münster School of Business



FH MÜNSTER  
University of Applied Sciences



## Welcome to Münster!

Münster, the bicycle capital of Germany, is a charming city with a wide-range of attractive leisure and cultural activities. Münster is close to the Netherlands and is an agriculturally oriented region with mostly small industries. Farming, particularly horse farms, dominate the area around Münster.



Founded in 793 A.D., Münster is a historic city, rich in tradition but young at heart. One fifth of its inhabitants are students. They give considerable life to the city and help to shape it. For students Münster offers simply everything: culture, art, nature, sports and fun.

### Short facts about the city:

- Around 300,000 inhabitants
- About 60,000 students at 8 institutions of higher education
- Most bicycle-friendly city in Germany (an estimated 500,000 bikes)
- “The World’s Most Liveable City” (Winner of GoldLivCom Award 2004)
- Winner of European Energy Award 2009 for its commitment to renewable energies and climate protection
- Great place to live and study with a variety of universities, a rich offer in culture and first-class rural recreation



[www.stadt-muenster.de/english/welcome-to-muenster.html](http://www.stadt-muenster.de/english/welcome-to-muenster.html)

## FH Münster University of Applied Sciences

The FH Münster is one of Germany’s largest and most successful universities of applied sciences with 15,000 students. Together with the large traditional university and its Academy of Music, the College of Police and many other higher educational institutions, the supposedly small city of Münster has become a true scientific center of the first order.

[www.fh-muenster.de](http://www.fh-muenster.de)

## Application

You may apply as follows:

- Winter semester until June, 15<sup>th</sup>
- Summer semester until November, 15<sup>th</sup>

Erasmus+ students must first be nominated by their home university at least one month prior to the application deadline. For details of the application process:

[www.fh-muenster.de/international-students](http://www.fh-muenster.de/international-students)

### Semester terms:

Winter semester: Early October to mid-February (including exams)

Summer semester: Early March to mid-July (including exams)

## Accommodation

There are several possibilities for international students to find accommodation in Münster. You may apply for a room or apartment in one of the residences of the Student Support Services (Studentenwerk Münster):

[www.studentenwerk-muenster.de](http://www.studentenwerk-muenster.de)

Please contact us for some more useful links.

## Buddy Programme

To help you with the transition of adjusting to student life here in Münster at MSB, we have assigned a German student, who will be your „Buddy“ and social contact to help you with any administrative problem that may occur even before your arrival.

## Semester Ticket

All students have to pay a social contribution fee for each semester (about EUR 300). The semester ticket is part of it. This ticket allows you to use all local public transport in Münster and the whole of North Rhine-Westphalia free of charge (second class only). Excluded are all long-distance trains (IC/ICE/EC trains).

## University Sports

This institution offers around 150 types of sports recreation, sports tours, training courses, tournaments and international sports competitions. The supervisors and trainers "exercise" around 25,000 participants every week.

For more information visit: [www.uni-muenster.de/Hochschulsport/en](http://www.uni-muenster.de/Hochschulsport/en)

# Münster School of Business

With approximately 2.400 students and 45 senior lecturers, MSB is the largest faculty at the FH Münster. The “Bachelor Betriebswirtschaft” (Bachelor in Business Administration) is the biggest course of studies at MSB and offers a sound, practice-oriented education with international focus and the opportunity of specialisation in a variety of fields: Marketing, Finance, International Management, Taxation and Auditing, Quantitative Methods, Organisation and Business Informatics, HRM, Accounting and Controlling, Business Law.

## PROGRAMMES AT MÜNSTER SCHOOL OF BUSINESS

BACHELOR PROGRAMMES	MASTER PROGRAMMES
<p><b>Business Administration</b> with specialisation options in year 3 <b>Degree:</b> Bachelor of Arts Betriebswirtschaft</p>	<p><b>Master International Marketing and Sales</b> <b>Degree:</b> Master of Arts in International Marketing and Sales Postgraduate study programme of 4 semesters for bachelor graduates of Business Administration or related fields of study</p>
<p>Double degree <b>European Business Programme (EBP)</b> International Business Administration programme with focus on Europe and partner universities in: Great Britain, Ireland, Finland, France, Spain, China, Poland <b>Degree:</b> Bachelor of Arts EBP and equivalent national diploma</p>	<p><b>Master Logistics</b> <b>Degree:</b> Master of Science in Logistics Postgraduate study programme of 4 semesters for Bachelor graduates of Business Administration or Engineering</p>
<p>Double degree <b>Carrera Alemana-Latinoamericana de Administración (CALA)</b> German - Latin American Business Administration programme with focus on Latin America <b>Degree:</b> Bachelor of Arts CALA and equivalent national diploma</p>	<p><b>Master Accounting and Finance</b> <b>Degree:</b> Master of Arts in Accounting and Finance Postgraduate study programme of 4 semesters for Bachelor graduates</p>
<p><b>Business Informatics</b> <b>Degree:</b> Bachelor of Science</p>	<p><b>Master Business Informatics</b> <b>Degree:</b> Master of Science Postgraduate study programme of 4 semesters for Bachelor graduates of Computer Science or Business Administration for</p>
	<p><b>Part time Master Programmes</b> <b>Degree:</b> Master International Supply Chain Management <b>Degree:</b> Master in Auditing, Finance and Taxation</p>

# Bachelor level

MSB offers an interesting course programme in English language addressed to Exchange Students and regular German students alike.

An exchange semester in English language is set-up as follows:

Recommended for 2<sup>nd</sup> year students:



## CORE SUBJECTS (12 ECTS)

<b>German language course</b> different levels	<b>German Academia and Society</b> ↗ Intercultural Management ↗ Economy, Society and Academia in Germany
6 ECTS	6 ECTS

## ELECTIVES: BUSINESS COURSES (choose 18 ECTS)

<b>Globalisation and European Integration</b>	<b>Logistics</b>		
6 ECTS	6 ECTS		
<b>TOPSIM</b> Business Development Simulation	<b>Financial and Risk Management</b>	<b>Capital Budgeting</b>	
6 ECTS	3 ECTS	3 ECTS	
<b>Project Management</b>	<b>Strategic Management</b>	<b>Business Information Systems II</b>	<b>ERP Systems</b>
3 ECTS	3 ECTS	3 ECTS	3 ECTS
<b>Business Ethics</b>	<b>Social Marketing</b>	<b>Management processes*</b> ↗ Introduction to Management ↗ HR Management ↗ Organization Management	
3 ECTS	3 ECTS	6 ECTS	

\* available in winter semester only

Please find an updated version on: [www.fh-muenster.de/msb-incomings](http://www.fh-muenster.de/msb-incomings)

Recommended for 3<sup>rd</sup> year students:

## CORE SUBJECTS (12 ECTS)

<b>German language course different levels</b>
<b>6 ECTS</b>

<b>German Academia and Society</b> <ul style="list-style-type: none"><li>➤ Intercultural Management</li><li>➤ Economy, Society and Academia in Germany</li></ul>
<b>6 ECTS</b>

## ELECTIVES: BUSINESS SPECIALISATIONS

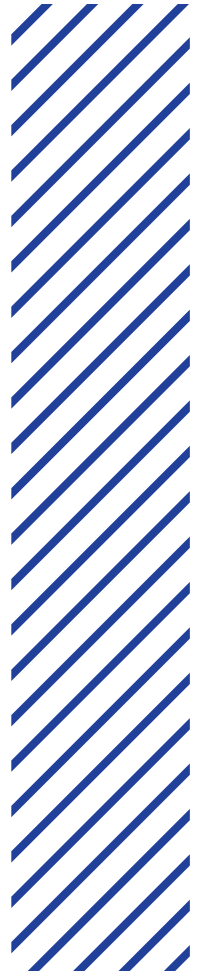
(choose one specialisation with 18 ECTS)

<b>Specialisation in Marketing</b> <ul style="list-style-type: none"><li>➤ International Marketing</li><li>➤ International Business</li><li>➤ Strategic Marketing</li><li>➤ Creativity and Innovation</li><li>➤ Marketing Project</li><li>➤ International Case Studies</li></ul>
<b>18 ECTS</b>

<b>Specialisation in Organisation and Logistics</b> <ul style="list-style-type: none"><li>➤ Logistics</li><li>➤ Strategy and Corporate Organisation</li><li>➤ Quality Management and Tools for Advanced Organisation Design</li><li>➤ Process Standardisation and Supporting IT Systems</li><li>➤ Advanced Business Process Modeling</li></ul>
<b>18 ECTS</b>

<b>Specialisation in Advanced Organisation Design</b> <ul style="list-style-type: none"><li>➤ Platform Economy</li><li>➤ Strategy and Corporate Organisation</li><li>➤ Quality Management and Tools for Advanced Organisation Design</li><li>➤ Process Standardisation and Supporting IT Systems</li><li>➤ Advanced Business Process Modeling</li></ul>
<b>15 ECTS</b>

<b>Specialisation in Accounting and Finance</b> <ul style="list-style-type: none"><li>➤ TOPSIM Business Develop Simulation</li><li>➤ Financial and Risk Management</li><li>➤ Capital Budgeting</li><li>➤ ERP Systems</li></ul>
<b>15 ECTS</b>



# Master International Marketing and Sales

Our master programme International Marketing and Sales is offered predominantly in English, selected courses are offered in German. However, exchange students will be able to take a full workload of English speaking courses (30 ECTS).

## STUDY PLAN MASTER INTERNATIONAL MARKETING AND SALES

Winter Semester	Summer Semester	3. Semester	4. Semester
<b>International Marketing</b> 6 ECTS	<b>Intercultural Management</b> 6 ECTS	<b>Study semester at a foreign partner university</b> 30 ECTS	<b>Research Seminar</b> 6 ECTS
<b>Marketing Conception &amp; Data Mining</b> 6 ECTS	<b>International Sales</b> 6 ECTS		
<b>Quantitative Management Methods &amp; Value Chain Management</b> 6 ECTS	<b>CRM &amp; Online Marketing</b> 6 ECTS		<b>Master Thesis &amp; Colloquium</b> 24 ECTS
<b>Business Languages</b> (English, French or Spanish) 6 ECTS	<b>Business Languages</b> (English, French or Spanish) 6 ECTS		
<b>Marketing Specialisation &amp; Key Competences</b> 6 or 12 out of 18 ECTS	<b>International Commerce &amp; Leadership</b> 6 or 12 out of 18 ECTS		

Our master programme International Marketing and Sales welcomes exchange students at master level in the winter or summer semester.

### Semester terms:

**Winter semester:** Early October to end of January / **Summer Semester:** Early March to early July

# Contact the MSB Office for International Studies

[www.fh-muenster.de/ofis](http://www.fh-muenster.de/ofis)

## **Martina Ratermann**

Director OfIS  
ratermann@fh-muenster.de  
Tel.: +49 251 83-65659



## **Nick Langer**

Exchange students Bachelor level  
n.langer@fh-muenster.de  
Tel.: +49 251 83-65550



## **Lisa Schwabe**

Exchange students Master level  
Recruitment EBP/CALA  
EBP students China  
lisa.schwabe@fh-muenster.de  
Tel.: +49 251 83-65523



## **Margret Knight**

European Business Programme (EBP)  
ebp-buero@fh-muenster.de  
Tel.: +49 251 83-65530



## **Walburga Wöstmann**

Carrera Alemana-Latinoamericana  
de Administración (CALA)  
cala@fh-muenster.de  
Tel.: +49 251 83-65537



For general information about ERASMUS+ application,  
our FHIRST activities, living expenses, etc. please  
contact our central International Office:  
[www.fh-muenster.de/internationaloffice](http://www.fh-muenster.de/internationaloffice)

## **Laura Paul**

Incoming students  
laura.paul@fh-muenster.de  
Tel.: +49 251 83-64110

