

1	1.1 Modulbezeichnung (dt. / engl.) “Semester abroad”	1.2 Kurzbezeichnung (optional) Semester abroad	1.3 Modul-Code (aus HIS-POS)
2	2.1 Frequency of Offer: Offer in <input checked="" type="checkbox"/> each SoSe, <input checked="" type="checkbox"/> each WiSe,	2.2 Duration: <input checked="" type="checkbox"/> 1 Semester <input type="checkbox"/> 2 Semester	
3	3.1 Offer for the following study programmes Master International Marketing & Sales	3.2 Mandatory, Elective Mandatory	3.3 Recommended semester 3
4	Workload		
			Workload total
	Lectures/ Form	Contact time	hours per semester per form of instruction/standard form
contact time (e.g. lecture, exercise, internship, seminar lessons, project/ group work, case study, business game, credited tutorial) (further lines possible)	Lectures (students' choice in areas of economics and business administration)		
	Amounts	Amounts contact time	Amounts contact time in hours
self-study (e.g. tutorial, preparation / follow-up, Exam preparation, preparation of homework, Search)	Depends on selection		
	Amounts		Amounts self-study in hour
			750-900
			30
55.1 Learning outcomes			
<p>Students can critically reflect on their academic or intellectual advances, which comprise the improvement of problem solving competences and language skills, in addition to the acquisition of geographical, cultural and historical knowledge.</p> <p>Students can demonstrate advanced knowledge in their topical area of interest.</p> <p>Students can demonstrate intercultural sensitivity and they are able to discuss the appropriateness of certain behaviours and the successful application of intercultural competences in a range of experienced situations. Self-aware they can develop flexible and creative solutions to international and intercultural sensitive issues.</p> <p>Students can reflect on how to develop and plan personal goals as well as on their satisfaction of the fulfilment of personal goals in the semester abroad.</p> <p>Students can reflect on professional benefits, which include contacts students make and their abilities to know more about the direction of their careers after studying abroad.</p>			

5.2 Learning content

Having an academic experience abroad contributes to students' personal and academic development by helping them to grow in global and cultural awareness, which is increasingly an institutional goal of particular importance in the 21st century (Gaia, 2015, p. 21)

The student chooses the study abroad partner university (within the limits of the restrictions (see below) and capacities provided). The student will develop subjective and specific goals concerning their semester abroad and will aim to achieve them. Such activities require reflection, establishing identity, social constructions, understanding privilege, flexibility, creativity, and developing a sense of personal agency (Mather, Karbley and Yamamoto, 2012; Anderson et al., 2006).

A predefined and quality-checked set of partner universities will be given as study abroad options to the students, allowing them to strive for double degrees or semester abroad experiences on Master level at quality oriented institutions of higher education, assuring a) the feasibility to participate in a full workload programme and get the passed modules accredited and assuring b) the minimum quality and ambition level of institutions. Freemoving will only be allowed in European institutions of higher education that apply an ECTS workload system and that reach a status of H+ in the Anabin database, which means that institutions of such kind are sufficiently accredited in their home markets.

(https://anabin.kmk.org/no_cache/filter/institutionen.html)

In structured, faculty-led programmes business students receive hands-on experience abroad. The focus of the semester abroad is on learning about the management of businesses and institutions abroad, discussions with experienced lecturers and managers, and exposure to other cultural aspects.

After having business professors at the Münster school of business laid out the significance of international strategies, operating guidelines, analytical tools and methods and cultural competences, it is value adding when the students experience first-hand in countries abroad the application, repetition or deepening of such insights. Going abroad validates what the student is learning at the home institution. The students will need to select courses in economics or business administration but further restrictions regarding the topics of modules to be taken will not be imposed.

Cross-cultural immersion usually brings about personal challenges and while abroad, "students are faced with tensions and ambiguities that challenge previously held conceptions of self and the world" (Mather et al., 2012, p. 4). Students grow the most when challenged by international experiences (McKeown, 2009). Intercultural sensitivity is not limited to understanding the other culture, as students also have the goal to understand more about themselves within various contexts. Students can develop or improve language skills through such means as coursework, homestays, conversation partners, opportunities for formal and informal presentations in the target language, and community involvement.

6 Participation Requirement

Master IMS student, partner university accepted

7 7.1 Requirements for the award of credit points

Pass evaluation in selected modules

7.2 Examination Form

(e.g. exam, oral examination, essay/paper, presentation, portfolio; length of examination in minutes)

Depends on selection of modules

7.3 Requirements for admission to the examination

7.4 Importance of the mark for total mark

25% (30 ECTS out of 120 ECTS)

*Die Prüfungsordnungen der Studiengänge finden Sie in den Amtlichen Bekanntmachungen der FH Münster unter dem folgenden Link
https://www.fh-muenster.de/hochschule/aktuelles/amtliche_bekanntmachungen/index.php?p=2.7.

8 8.1 Lecture Language

German English Another, namely: Spanish or French

8.2 „Module“ Supervisor:

Prof. Bert Kiel

8.3 Lecturer

Depends on selection of modules

8.4 Maximum number of participants

1

8.5 Supplementary information (optional)

recommended reading:

- "A Student Guide to Study Abroad" by Stacie Nevadomski Berdan
- "How to Win Friends and Influence People" by Dale Carnegie