

1	1.1 Module name (German / English) International Project Study	1.2 Short name (optional) IPS	1.3 Module-Code (HIS-POS)
2	2.1 Frequency of Offer: Offer in <input checked="" type="checkbox"/> each SoSe, <input checked="" type="checkbox"/> each WiSe,	2.2 Duration: <input checked="" type="checkbox"/> 1 Semester <input type="checkbox"/> 2 Semester	
3	3.1 Offer for the following study programmes	3.2 Mandatory, Elective	3.3 Recommended semester
	Master International Marketing and Sales	Mandatory (but upon special application)	3

4 Workload				Workload total	
	Lectures/ Form	Contact time	hours per semester per form of instruction/state d form	Workload	Credits
contact time (e.g. lecture, exercise, internship, seminar lessons, project/ group work, case study, business game, credited tutorial) (further lines possible)	Supervision	10 h		900	30
	Amounts	Amounts contact time	Amounts contact time in hours		
self-study (e.g. tutorial, preparation / follow-up, Exam preparation, preparation of homework, Search)	Project Study		900		
	Amounts		Amounts self-study in hour		

5 For General Information

The internationally oriented project study is an alternative exceptional option replacing the mandatory study abroad at one of our partner universities during the third semester of study.

The exception is only possible after prior consultation with the Examination Board (the examination office has for this exceptional case a formal document for notarization of this process, which is completed by the student and signed by a supervising professor). The International Project must be supervised and coordinated by a full-time teaching person. It concludes with a project report and a presentation. As a project study the following combinations are possible:

- Project study abroad at an international active company with an international project (for national students (German nationality or German Bachelor degree))
- Project study in Germany with an international active companies with an international project (for foreign students (Non-German nationals with qualifying study degree outside of Germany))

Learning outcomes/ Competencies

Students can critically reflect on their professional advances, which comprise the improvement of problem solving competences and language skills, in addition to the acquisition of geographical, cultural and historical knowledge.

Students can demonstrate advanced knowledge in their topical area of interest and in the industry of the practical partner.

Students can demonstrate intercultural sensitivity and they are able to discuss the appropriateness of certain behaviours and the successful application of intercultural competences in a range of experienced situations. Self-aware they can develop flexible and creative solutions to international and intercultural sensitive issues.

Students can reflect on how to develop and plan personal goals as well as on their satisfaction of the

fulfilment of personal goals in the semester abroad.

Students can reflect on professional benefits, which include contacts students make and their abilities to know more about the direction of their careers after studying abroad.

Students will be able of acting independently in an international project work, write and present in this context a practical and scientific report on the project carried out.

After their professional and private stay abroad alumni are able to review in how far their knowledge and understanding of their discipline has been enhanced by the mobility experience.

Alumni are able to analyze critically in what way their mobility experience has prepared them to work successfully in new situations and to take into consideration different social and cultural contexts.

Alumni are able to analyze, evaluate and create difficult texts in a foreign language (English, Spanish, French, German whatever is applicable) in authentic speaking situations on general or specific issues, speak fluently in discussions and formulate precisely and clearly in a natural-looking way their own points of view and convictions, argue convincingly and question critically other complex arguments correspondingly.

Learning content

Having a professional experience abroad contributes to students' personal and academic development by helping them to grow in global and cultural awareness, which is increasingly an institutional goal of particular importance in the 21st century (Gaia, 2015, p. 21)

The student choses the international project partner company. The student will develop subjective and specific goals concerning their international project study and will aim to achieve them. Such activities require reflection, establishing identity, social constructions, flexibility, creativity, and developing a sense of personal agency.

After having business professors at the Münster school of business laid out the significance of international strategies, operating guidelines, analytical tools and methods and cultural competences, it is value adding when the students experience first-hand in countries abroad the application, repetition or deepening of such insights in a professional context. Going abroad validates what the student is learning at the home institution.

Cross-cultural immersion usually brings about personal challenges and while abroad, "students are faced with tensions and ambiguities that challenge previously held conceptions of self and the world" (Mather et al., 2012, p. 4). Students grow the most when challenged by international experiences (McKeown, 2009). Intercultural sensitivity is not limited to understanding the other culture, as students also have the goal to understanding more about themselves within various contexts. Students can develop or improve language skills through such means as daily work, conversation partners, opportunities for formal and informal presentations in the target language, and community involvement.

6 Participation Requirement

Master IMS student, professional partner accepted (upon application)

7 7.1 Requirements for the award of credit points

Pass evaluation (min 50%) in work certificate, presentation and written academic report

7.2 Examination Form

(e.g. exam, oral examination, essay/paper, presentation, portfolio; length of examination in minutes)

30-40 minutes of presentation to supervising professor

Work certificate evaluation

Written report on international project on at least academic level of a Bachelor thesis

7.3 Requirements for admission to the examination

Approved application by examination office chair

7.4 Importance of the mark for total mark

25% (30 ECTS out of 120 ECTS)

*Die Prüfungsordnungen der Studiengänge finden Sie in den Amtlichen Bekanntmachungen der FH Münster unter dem folgenden Link
[https://www.fh-muenster.de/hochschule/aktuelles/amtliche_bekanntmachungen/index.php?p=2,7.](https://www.fh-muenster.de/hochschule/aktuelles/amtliche_bekanntmachungen/index.php?p=2,7)

8 8.1 Lecture Language

x German (for non-German Natives without German bachelor degree) English Another, namely: Spanish or French

8.2 „Module“ Supervisor:

Prof. Bert Kiel

8.3 Lecturer

Depends on student selection

8.4 Maximum number of participants

1

8.5 Supplementary information (optional)

recommended reading:

- “A Student Guide to Study Abroad” by Stacie Nevadomski Berdan
- “How to Win Friends and Influence People” by Dale Carnegie