

1	1.1 Modulbezeichnung (dt. / engl.) Colloquium	1.2 Kurzbezeichnung (optional) Colloquium	1.3 Modul-Code (aus HIS-POS)
2	2.1 Frequency of Offer: Offer in <input checked="" type="checkbox"/> each SoSe, <input checked="" type="checkbox"/> each WiSe,	2.2 Duration: <input checked="" type="checkbox"/> 1 Semester <input type="checkbox"/> 2 Semester	
3	3.1 Offer for the following study programmes Master International Marketing & Sales	3.2 Mandatory, Elective Mandatory	3.3 Recommended semester 4

4 Workload				Workload total	
	Lectures/ Form	Contact time	hours per semester per form of instruction/standard form	Workload	Credits
contact time (e.g. lecture, exercise, internship, seminar lessons, project/ group work, case study, business game, credited tutorial) (further lines possible)	Interview / Defense	0,5 h	1,5	45	3
	Amounts	Amounts contact time	Amounts contact time in hours		
	self-study (e.g. tutorial, preparation / follow-up, Exam preparation, preparation of homework, Search)	Self study			
	Amounts		Amounts self-study in hour		

5.1 Learning outcomes

In terms of content, students will be able to show competence in identifying relevant information, defining and explaining topics under discussion. They will be able to demonstrate depth of understanding in their master thesis topic and to give insights in relevant theories.

Students will be able to structure their oral work, and synthesizing information. Students will present either in groups or as individuals.

Students will be able to follow an academic discussion, infer meanings that are not overt, and defend their scientific point of view.

Students will be able to critically evaluate the strengths, limitations of their approaches and of their options, evaluating the quality of work.

5.2 Learning content

The Colloquium takes part after the Master thesis was handed in. The two supervisors will revise the Master thesis. In the Colloquium the student will present their master thesis research project and defend their approach.

Students will first present (rarely in groups or) as individuals. They are asked to develop persuasive speech, present information in a compelling, well-structured, and logical sequence, respond respectfully to inquiries, show depth of knowledge of complex subjects, and develop their ability to synthesize, evaluate and reflect on information.

Supervisors will ask critical questions to test students competence with regard to insights into relevant theories, scientific options and to critically evaluate their own work as well as to verify that the student is the author of the thesis.

6	Participation Requirement Master thesis evaluated as „pass“
7	7.1 Requirements for the award of credit points Pass evaluation of master thesis by two supervisors and pass evaluation of colloquium 7.2 Examination Form (e.g. exam, oral examination, essay/paper, presentation, portfolio; length of examination in minutes) Personal interview of 30 minutes (student and both supervisors) 7.3 Requirements for admission to the examination Minimum 30 credits (ECTS) from module examinations and participation in module examinations of the second semester. 7.4 Importance of the mark for total mark 2,5% (3 ECTS out of 120 ECTS) <small>*Die Prüfungsordnungen der Studiengänge finden Sie in den Amtlichen Bekanntmachungen der FH Münster unter dem folgenden Link https://www.fh-muenster.de/hochschule/aktuelles/amtliche_bekanntmachungen/index.php?p=2,7.</small>
8	8.1 Lecture Language <input checked="" type="checkbox"/> German <input checked="" type="checkbox"/> English <input checked="" type="checkbox"/> Another, namely: solely depending on the supervisors 8.2 Module Supervisor: Prof. Bert Kiel 8.3 Lecturer Master thesis supervisors 8.4 Maximum number of participants 1 8.5 Supplementary information (optional) recommended reading: Alan Bryman; Social research Methods Creswell, J.W.; Educational research: Planning, conducting, and evaluating quantitative and qualitative research John W. Creswell; Research Design Andy Field; Discovering statistics using IBM SPSS Statistics Bortz / Döring; 'Forschungsmethoden und Evaluationen' Cumming, G.; Understanding the new statistics: Effect sizes, confidence intervals and meta-analysis Flick, Uwe; Qualitative Sozialforschung. Eine Einführung. Rowohlt: Reinbek/Hamburg. Mayring, Philipp; Einführung in die qualitative Sozialforschung, Beltz: Weinheim/Basel. Myers, Michael; Qualitative Research in Business & Management, Sage: Thousand Oaks. Przyborski, Aglaja / Wohlrab-Sahr, Monikla (2010): Qualitative Sozialforschung. Ein Arbeitsbuch. Oldenbourg: München. Hällgren, M.; The construction of research questions in project management. International Journal of Project Management, 30(7): 804-16. ://www.sciencedirect.com/science/article/pii/S0263786312000075 (04.09.13) Sackett, DL / Wennberg, JE (1997): Choosing the best research design for each question, BMJ, 315: 1636. http://www.bmj.com/content/315/7123/1636 (04.09.13) Schlosser, R./Koul, R./Costello, J. (2007): Asking well-built questions for evidence-based practice in augmentive and alternative communication. Journal of Communication Disorders, 40(3): 225-38. http://www.sciencedirect.com/science/article/pii/S0021992406000542 (04.09.13)