Module: WPE4 Functional Food					
Exam:		LVNo.:	1	ECTS-Points:	
WPE4 Functional Food			!	5 CP	
Recommended Semester:		Module:	1	Lehrveranstaltungssprache:	
4. Semester		optional		Englisch	
Responsible lecturer:		Cycle:	1	Registration information:	
Prof. Dr. Heike Englert		Summer term			
Lecturer in charge:					
Prof. Dr. Heike Englert, Dipl. oec. troph. Alwine Kraatz					
Learning outcomes	ing outcomes Students are able to:				
	• de	define "functional foods "(FF)			
	• cr	critically discuss FF			
	• ex	explain the market of FF			
	• re	<ul> <li>recognise the area of conflicts of FF (e.g. industry vs health</li> </ul>			
	professionals)				
	estimate the influence of food-trends such as FFs on				
	nutritional behavior				
	classify the validity of health claims				
	to term suitable supplements and their health effects				
	develop an own FF including a marketing strategy				
Form of exam	presentation and term paper				
Form of teaching	seminar				
	• training				
Course contents	definition of FF				
Course contents	effects and health claims of FF				
	trends and marketing strategies of FF				
	<ul> <li>areas of conflicts (e.g. industry vs health professionals)</li> </ul>				
	health claims regulations				
	supplements of FF				
	fat and fatty acids				
	polysaccharides				
	• vitamines				
	• minerals				
	• proteins				
	phytochemicals				
	<ul> <li>probiotics and prebiotics</li> </ul>				
	health aspects and FF				
	• FF	in special target group	os		
Workload	Presence	(4 SWS):	60h		
	Preparation and Follow-Up:				
	sum:		90h		
			150h		
Requirements	none				
Literature	literature will be hand out during the seminar				
Literature	interature will be hand out during the seminar				